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SAMRO Place  
20 De Korte Street  
Braamfontein  
2017

Partners: Norwegian Ministry of Foreign Affairs,  
The SAMRO Foundation and Kulturtanken

Concerts SA is administered by The SAMRO Foundation  
(NPC Registration 2011 / 121249 / 08)

[www.concertssa.co.za](http://www.concertssa.co.za)

## MUSIC MOBILITY FUND - JANUARY 2018 CALL FOR PROPOSALS

### INTRODUCTION

The Music Mobility Fund is a **tour support mechanism** which offers opportunities for South African musicians to undertake live music tours. Music professionals are invited to apply for funding for tours in South Africa the Southern Africa region.

The Fund is administered by Concerts SA, a joint South African/Norwegian project housed under the auspices of The SAMRO Foundation. Concerts SA is funded by the Norwegian Ministry of Foreign Affairs and SAMRO. Working with musicians, promoters, venue owners and audiences, the project aims to build a vibrant and viable live music circuit in southern Africa. It also aims to develop an interest in and appreciation of live music by showcasing music performances and conducting workshops at schools.

### OBJECTIVES

The Music Mobility Fund aims to:

- strengthen the live music circuit nationally and regionally;
- encourage the mobility of South African music and musicians;
- develop artistic and professional capacity as well as professional relationship-building within the live music sector across South Africa and the SADC region.

### RECIPIENTS

The programme is open to individuals and organisations:

- who can demonstrate a track record in the music sector;
- whose work will benefit from launching better networks – either musically/creatively or in terms of developing an audience for their work;
- who feature the creation of new opportunities for artists and arts professionals either in South Africa or host countries;
- who have not received support through the Mobility Fund in the two previous funding rounds (February and June 2017).



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Grants are available to:

- **Individuals:** musicians, managers, promoters, producers, agents, groups (one member will need to take the lead and have the main responsibility for managing the grant process). All people participating in the project must be over 18 years old, and hold a valid passport (only applicable for Regional touring).
- **Organisations:** music organisations and businesses (both for-profit and non-profit), record labels, agencies, forums, associations, partnerships, local, regional and national organisations, and groups of organisations (one will need to take the lead and have the main responsibility for managing the grant process).

In order to be eligible for a grant, you must:

- be established in South Africa;
- be directly responsible for the preparation and management of the project (not an intermediary).

## **PROJECTS**

The **types** of projects that may be financed are:

- **Tours and concerts:** performances; country and regional tours; participation at festivals and showcases, etc. (where you are able to demonstrate that such performances will develop your professional or creative practice);
- **Collaborations:** artistic collaborations between musicians that lead to live music performances.
- **Performance-based workshops**

The **requirements for the National Mobility Fund** are:

- **Mobility:** while artists from all provinces are invited to apply for national projects taking place in any South African province(s), the bulk of the activities must take place outside the province where the artist is based. The tour schedule must include one activity in either Gauteng, the Western Cape or KwaZulu-Natal.
- **No double-dipping:** the project activities will not be eligible for additional Concerts SA funding through its partner network of venues and promoters.

The **requirements for the Regional Mobility Fund** are:



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- **Local partners:** the applicant will need to conduct his/her own research and have identified and communicated with a potential partner or host based in the country he/she wishes to work in. The partner may be an individual or organisation and must be an established musician or music professional.
- **SADC countries:** the project must take place in one or more of the following countries - Angola, Botswana, Democratic Republic of Congo, Lesotho, Madagascar, Malawi, Mauritius, Mozambique, Namibia, Seychelles, Swaziland, Tanzania, Zambia and Zimbabwe. While activities in South Africa may be included as part of regional projects, the bulk of the activities must take place outside of South Africa.

The **duration** of the project may not be less than four days, nor exceed three months. Projects may **start early March** onwards, and must be **completed by Sunday 22<sup>nd</sup> July 2018**. Touring projects maybe be split in several legs, if required.

**Non-eligible** projects include: academic research projects; scholarships and fellowships for studies or training courses; fund-raising events, such as charity galas; projects supporting political parties or religious faith; recording of albums; and music education projects.

## **GRANT AMOUNT & COSTS**

Applicants may request:

- **For SADC Regional Projects: up to R 45,000**
- **For National Projects: up to R 30,000**

This amount must not exceed **80% of the total costs** of the project. In exceptional cases, the grant may cover the entire eligible costs of the project if this is deemed essential to carry it out, and does not exceed the maximum funding that may be requested. If that is the case, the applicant must justify the request for full financing in the grant application form. Projects requesting amounts higher than the limits stated above will not be considered. Applicants are encouraged to seek additional funding and sponsorship for their project.

The **items that the fund will:**

- **cover are:** travel and transportation; accommodation; daily needs (per diems); hiring of backline and other music & sound equipment; artwork design and printing; travel



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insurance; visas; tour coordination fee (up to a 5% of the rest of the costs covered by the grant).

- **not cover are:** musicians and artists fees; hiring of venues and other spaces; buying assets, such as equipment, computers, software and instruments; general running costs and overheads; costs that are already covered by other funding.

## **APPLICATION PROCESS**

You must complete the **Application Form** in English and submit it, including the mandatory documents, to the address indicated below. You are encouraged to use the Concerts SA Venue Map ([www.concertssa.co.za/venues-map](http://www.concertssa.co.za/venues-map)) and the Concerts SA Live Music Toolkit ([www.concertssa.co.za/downloads/live-music-toolkit](http://www.concertssa.co.za/downloads/live-music-toolkit)) in the preparation of your tour.

The **Mandatory Attachments** are:

- **Legal documentation** of the applicant: ID/Passport copy (for individuals and organisation representatives); registration documents (for companies)
- **Track record** of musician or music professionals involved in the project: biography, EPK, CV, press coverage, web links, evidence of recognition awards, public appearances, etc.
- **Budget:** projected income and expenditure.
- **Tour schedule** including calendar of activities.
- **Proof of interest and involvement in the project from hosts, partners and stakeholders** confirming their involvement with the project, such as letters, emails, etc.

**Deadlines:** the deadline for the submission of applications is midnight **Sunday 4<sup>th</sup> February 2018**. Successful applicants will be announced before the end of February. You may submit multiple applications under this call, but may only be awarded one grant per call. Note that incomplete applications and/or late submissions will not be considered, and physical submissions will not be returned.

**Enquiries and submissions:** they should be submitted by email to [concertssa@samro.org.za](mailto:concertssa@samro.org.za), by fax to 086 500 7028 or by post to SAMRO Foundation, 20 De Korte Street, 4<sup>th</sup> Floor SAMRO Place, Braamfontein, Johannesburg, 2001. Applications submitted elsewhere will not be considered. For more information and to download the Application Form please visit [www.concertssa.co.za](http://www.concertssa.co.za), follow us at [www.twitter.com/ConcertsSA](http://www.twitter.com/ConcertsSA) or like us on [www.facebook.com/ConcertsSA](http://www.facebook.com/ConcertsSA).